

Message Text

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44

ACTION EUR-25

INFO OCT-01 ISO-00 SAJ-01 OMB-01 CIAE-00 DODE-00 PM-07

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INFO AMEMBASSY BELGRADE

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AMEMBASSY BUDAPEST

AMCONSUL MUNICH

USMISSION NATO

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

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E.O. 11652: N/A

TAGS: EGEN UR

SUBJECT: CPSU CENTRAL COMMITTEE PUBLIC APPEAL FOR ALL-OUT
ECONOMIC EFFORT IN 1974

1. JAN 4 CENTRAL PRESS CARRIES EXTRAORDINARY FULL-PAGE
ANNOUNCEMENT FROM CPSU CENTRAL COMMITTEE ENTITLED:
"APPEAL (OBRASHCHENIYE) OF THE CENTRAL COMMITTEE OF THE CPSU
TO THE PARTY, TO THE SOVIET PEOPLE." STATEMENT ENUMERATES IN
GENERAL TERMS LIST OF SUCCESSES REGISTERED BY ECONOMY IN
1973 BEFORE ZEROING IN ON APPARENT FOCAL POINTS OF LEADER-
SHIP ATTENTION IN ECONOMIC SPHERE FOR 1974: INCREASED
LABOR PRODUCTIVITY AND PRODUCTION EFFICIENCY.

2. ARTICLE LEAVES NO DOUBT AS TO WHAT LEADERSHIP HAS IN
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MIND: WIDER INTRODUCTION OF NEW PRODUCTS AND PROCESSES

INTO PRODUCTION: MAXIMAL UTILIZATION OF EXISTING MACHINES AND EQUIPMENT; MORE RAPID MOVEMENT FROM DRAWING BOARD STAGE TO FINISHED FACTORIES; OPERATING PROFITABLY AT FULL CAPACITY; REDUCTION OF PRIME COSTS AND USE OF RAW MATERIALS IN PRODUCTION; AND CAREFUL EXPENDITURES OF MATERIALS, PARTICULARLY METAL, ELECTRICAL ENERGY, AND FUEL. SLOGANEERS APPARENTLY HAVING TROUBLE COMING UP WITH NEW RALLYING PHRASE FOR 1974, AS OLD 1973 ONE BEING REPEATED: "MORE PRODUCTION, BETTER QUALITY, WITH LESS EXPENDITURES." IN ADDITION, 1974 BEING BILLED AS "DETERMINING" (OPREDELYAYUSHCHIY) YEAR OF FIVE-YEAR PLAN, AS OPPOSED TO "DECISIVE" LABEL GIVEN TO 1973.

3. COMMENT: WE FIND STATEMENT CURIOUSLY BLAND GIVEN ITS LENGTH AND PROMINENCE ON FIRST PAGE OF ALL MAJOR MORNING PAPERS. HOWEVER, REFERENCE IN ARTICLE TO IMPROVING SYSEM OF ECONOMIC MANAGEMENT AND PERFECTION (SOVERSHENSTVOVANIYE) OF PLANNING METHODOLOGY WOULD SEEM TO POINT TO WIDELY-RUMORED IMPENDING SHAKEUP OF EXISTING SYSTEM IN ORDER TO ACHIEVE URGENTLY-NEEDED IMPROVEMENTS CITED IN PARAGRAPH 2. POSSIBLE CLUE TO DIRECTION OF SHAKEUP (IF INDEED ONE IS COMING IN NEAR FUTURE) MAY BE FOLLOWIN STATEMENT: "SUCCESS IN THIS MATTER WILL BE ASSISTED BY THE STILL-WIDER ATTRACTION OF WORKERS INTO THE MANAGEMENT OF THE ECONOMY..."
END COMMENT.SOMMERLATTE

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